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M E D I A   S O L U T I O N S

Opti  
● ● ● cling





**Opti**  
● ● ● cling

*Adhesive-free / Smudge-free / PVC-free*

# What is **Opti**cling ?

## Feature / Advantage / Benefit



## Feature / Description



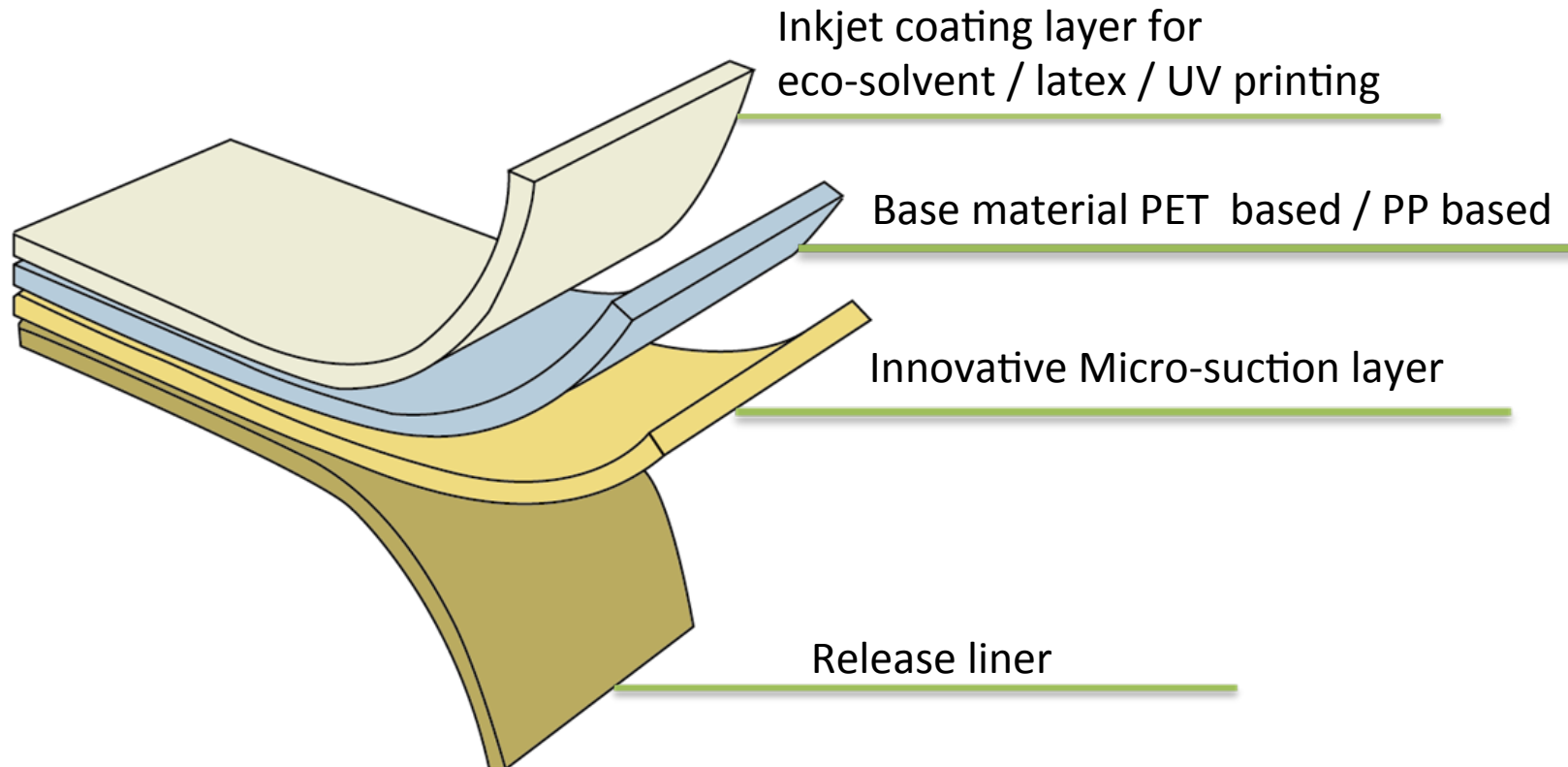
- OPTI Cling is a premium large format media with innovative Micro-suction technology for graphics, printing, and sign-making needs.





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## Feature / Innovative cling technology



## Feature / Innovative cling technology

Low-tack, will not leave adverse effect



### Innovative Micro-suction Technology

Micro-suction technology-tiny cups formed on one side grip applying surface

**To cling, not to stick.**

**It is very important to press the air out to grip firmly, and no bubbles.**



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## Feature / Products range

Print compatibility	Code	Base material	Face film thickness	Available size
Best for UV Digital / UV Offset	PET115U	Clear PET	115 micron	1270mm*30m 1370mm*30m
	PET65U	Clear PET	65 micron	1270mm*30m
	PP170U	White PP (opaque)	170 micron	1270mm*30m
Best for Eco-solvent / latex	PET140E	Transparent PET	140 micron	1270mm*30m 1370mm*30m
	PET145E	White translucence PET	145 micron	1270mm*30m
	PP195E	White PP (opaque)	195 micron	1270mm*30m 1370mm*30m
Best for water pigment / dye	PP220W	White PP (opaque)	220 micron	1270mm*30m

- OEM service is available on packaging
- Product width is available from 914mm (36") to 1524mm (60")

## Feature / Products range / Full solution for window graphics

- Clear PET
- White PET
- White PP (opaque)





## Feature / Products range / Application

Doesn't rely on adhesive, magnets or static, very easy to cling onto the subjects.



**Glass**



**Acrylic**



**Varnished wood**



**Stainless steel**



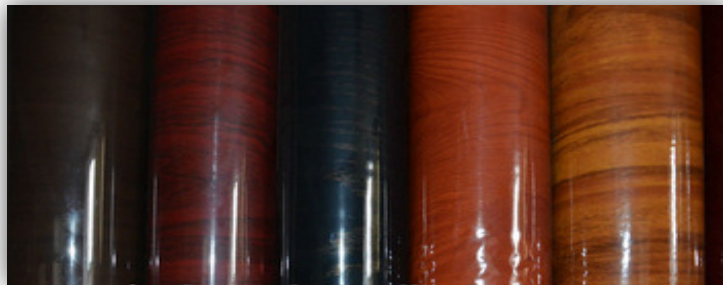
**Glossy tiles**



**Glossy PVC decorative foil**

# Feature / Products range / Application

/ Change the rough surface with glossy PVC decorative foil



## **Feature / Application / Usage**

- **Window Advertisement**
- **Display Cabinets**
- **Interior Decoration**
- **Office Privacy**
- **Fashion & Sports**
- **Coffee & Restaurant**
- **Promotional Poster**
- **Any DIY idea**

## **Advantage / Eco-friendly**

- **Adhesive-free**
- **Smudge-free**
- **PVC-free**

**Better products for a better future**



## Benefit / Cost effective

- Easy to install
- Easy to remove
- Easy to reuse

**Save time**  
**Save cost**

## Benefit / Superiority / Difference from self-adhesive film

### Self-adhesive film

- Strong sticky feeling
- Hard to install
- Hard to reposition
- Hard to reuse
- Leave residue (more or less)
- Not eco-friendly

### OPTI Cling

- ✓ Low-tack, no sticky feeling
- ✓ Easy to install
- ✓ Easy to reposition
- ✓ Easy to reuse
- ✓ No residue left
- ✓ Eco-friendly

## Benefit / Superiority / Difference from static film

### Static film

- Easy to come off
- The electrostatic adherence will be weaken after short terms use
- Poor reuse

### OPTI Cling

- ✓ Micro-suction layer makes the film grip firmly
- ✓ Stable for long term use
- ✓ Easy to reuse

# How to get the benefit



## Install / for all items

1. The surfaces to install OPTI Cling need to be clean and free of dirt.
2. Moisture the surface first.
3. Peeling the whole liner off gently while installing.
4. Carefully position the film so that it is properly aligned on all sides.
5. Working from middle of the graphic to all sides, continue by using a fitting fool to remove air bubbles with a bit strength when completely removed, and the graphic is in place.
  - Please use the release liner to cover on the graphics then remove, it will help to protect the graphic while removing.
6. To reposition, slowly peel off the surface.
7. Step back , and admire your work.



## Reuse / Cautions / for all items

OPTI Cling **PET based** can be repositioned as many times in need, just make sure the Micro-suction layer is **always free of dirt**. And because of the character of PET film, please **always keep the graphics film flat** so as not to crease.

OPTI Cling POP **PP based** can be repositioned up to 10 times at least, just make sure the Micro-suction layer is **always free of dirt**. And because of the character of all PP films in the market, suggest to reposition as less times as possible.

## Application / Usage / Examples / Ultra Clear PET + UV digital printing



Advertisement  
&  
Decoration

A perfect combination for shop advertisement and decoration.  
Ultra Clear PET with UV digital printing (mirror printing) to CLING INSIDE SHOP.

# Application / Usage / Examples / Transparent PET + Eco-solvent printing



A perfect graphics solution for shop advertisement.

Transparent PET with eco-solvent printing (mirror printing) to CLING INSIDE SHOP.



## Application / Usage / Examples / White PP + Eco-solvent printing



A perfect graphics solution for simple curve on glass  
Easy to install such big shop, and easy to remove such big job.  
White PP (opaque) with eco-solvent printing.



**THANK YOU!**